

# MONIQUE CARSWELL

## EXECUTIVE BIOGRAPHY

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Monique Carswell is a versatile and strategic executive with two decades of experience spanning corporate philanthropy, brand marketing, civic engagement, and cross-sector partnerships. She is known for translating bold ideas into measurable outcomes, with deep expertise in public-private collaboration, stakeholder engagement, and global program execution.

At Walmart.org, Monique currently leads economic opportunity initiatives focused on workforce development, credentialing innovation, and equitable access to mobility. She oversees a \$10M+ philanthropic portfolio and advances cross-sector partnerships that promote skills-based hiring and non-degree pathways for underrepresented communities. She previously directed a \$29M enterprise-wide program supporting customer and associate engagement and co-led Walmart's \$100M Center for Racial Equity, driving systemic change across education, finance, health, and criminal justice.

Before joining Walmart, Monique served as Director of Corporate Social Responsibility and Sustainability at Comcast NBCUniversal, where she managed a \$5M CSR budget and national team. She led award-winning initiatives such as the Emmy-recognized *The More You Know* PSA campaign and the *Green is Universal* sustainability platform.

Earlier, she served as Managing Director of Marketing at Teach For America, where she led a national team and secured \$10M+ in brand partnerships. She also directed experiential campaigns and strategic partnerships at *Black Enterprise* Magazine, managing marketing staff and cross-functional collaboration across editorial, events, and ad sales.

Monique began her career at Hearst Corporation at *CosmoGirl!* Magazine, supporting international sales operations and managing advertiser engagement across diverse markets.

She is a frequent speaker and advisor, having presented at SXSW, CES, the Prosperity Now Summit, and on C-SPAN. Her talks explore topics such as corporate purpose, effective partnerships, leadership and career navigation, stakeholder trust, and equitable philanthropy. Recent engagements include "Supporting Our Vulnerable Through a More Collaborative and Inclusive Economy" (Aspen Institute) and "From Grantmaking to Groundwork: Shifting Power in Philanthropy" (BLADECon).

A dedicated educator, Monique has served as adjunct faculty at New York University and Fordham University, where she taught integrated marketing, public relations, and business communication.

She serves on the boards of EarthShare, the Symphony of Northwest Arkansas, the Association of Corporate Citizenship Professionals, Asset Funders Network, and the School of Education Board of Visitors at Howard University.

With a strong grounding in systems thinking and inclusive leadership, Monique brings both operational excellence and cultural fluency to her work, helping institutions align business goals with meaningful social outcomes.