

Monique Carswell

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Monique Carswell is a forward-thinking, cross-sector leader at the intersection of business, philanthropy, and civic engagement, recognized for designing innovative strategies and partnerships that drive equity, opportunity, and lasting impact. A proud Chicago native and graduate of the University of Illinois at Urbana-Champaign, she brings two decades of experience across philanthropy, corporate responsibility, marketing, nonprofit leadership, and strategic planning.

Monique currently serves as Director of Opportunity & Corporate Philanthropy at Walmart and the Walmart Foundation, where she leads philanthropic investments focused on workforce development and equitable access to economic mobility. Her work champions skills-based hiring, non-degree credentialing, and lifelong learning—helping individuals thrive while supporting employers in adopting more inclusive, future-ready practices.

Previously, she led Walmart.org’s customer and associate engagement strategy, designing national initiatives in giving, volunteerism, and community activation. She also served as Director of Walmart’s Center for Racial Equity, advancing philanthropic strategies to help close the wealth gap and address systemic inequities.

Prior to Walmart, Monique was Director of Sustainability & Corporate Social Responsibility at Comcast NBCUniversal, where she oversaw environmental and social impact programs, including the Emmy Award-winning *The More You Know* campaign. Earlier in her career, she held senior roles at Teach For America, leading diversity outreach and partnerships, and at *Black Enterprise*, where she expanded the brand’s marketing and media footprint.

Monique has taught as an adjunct professor at both Fordham University and New York University, and she founded her own consultancy, Myles Ahead Consulting, advising nonprofits, education leaders, and small businesses on strategy, brand, and inclusion. She began her career in media at Hearst Corporation, working with *CosmoGirl!* magazine, where she honed her skills in storytelling, youth engagement, and content-driven marketing.

A frequent speaker and trusted facilitator, Monique has presented at SXSW, CES, and on C-SPAN. Her recognitions include ABFE’s 2024 Emerging Leader of the Year and New York Business Journal’s Women of Influence.

An avid traveler, she has explored over 20 countries for personal enrichment, cultural exchange, and service. She currently serves on several boards, including EarthShare, the Symphony of Northwest Arkansas, the Association of Corporate Citizenship Professionals, Asset Funders Network, and Howard University’s School of Education Board of Visitors.

As Vice Chair of Walmart’s Black and African American Associate Resource Group and an active member of Delta Sigma Theta Sorority, Inc. and The Links, Incorporated, Monique remains deeply rooted in community and committed to uplifting future generations. She is passionate about building systems that empower people, advance equity, and position institutions to lead with purpose and shared value.