

MONIQUE CARSWELL

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Monique Carswell is a forward-thinking, cross-sector leader at the intersection of business, philanthropy, and civic engagement, recognized for designing innovative strategies and partnerships that drive opportunity, inclusion, and lasting impact. A proud Chicago native and graduate of the University of Illinois at Urbana-Champaign, she brings two decades of experience spanning corporate responsibility, philanthropy, nonprofit leadership, marketing, and strategic planning.

Monique currently serves as Director of Opportunity & Corporate Philanthropy at Walmart and the Walmart Foundation, where she leads philanthropic investments focused on workforce development and access to meaningful career pathways. Her work supports skills-based hiring, non-degree credentialing, and lifelong learning, helping individuals thrive while supporting employers in adopting future-ready practices.

Previously, she led Walmart.org's customer and associate engagement strategy, launching national initiatives in giving, volunteerism, and community activation. She also co-led Walmart's multi-year strategy to address systemic barriers across health, education, finance, and justice.

Prior to Walmart, Monique was Director of Sustainability & Corporate Social Responsibility at Comcast NBCUniversal, where she oversaw environmental and community impact programs, including the Emmy-recognized The More You Know campaign. Earlier in her career, she held senior roles at Teach For America, leading national partnerships and marketing, and at Black Enterprise, where she expanded the brand's experiential strategy and media footprint.

She has taught as an adjunct professor at both Fordham University and New York University and founded Myles Ahead Consulting, advising nonprofits and mission-aligned organizations on strategy, storytelling, and brand development. Monique began her career at Hearst Corporation with CosmoGirl! Magazine, where she supported global sales operations and helped align advertising and editorial strategy across markets.

A frequent speaker and trusted facilitator, Monique has presented at SXSW, CES, Prosperity Now Summit, and on C-SPAN. She has been recognized as ABFE's 2024 Philanthropic Leader of the Year and one of New York Business Journal's Women of Influence.

She currently serves on the boards of EarthShare, the Symphony of Northwest Arkansas, the Association of Corporate Citizenship Professionals, Asset Funders Network, and Howard University's School of Education Board of Visitors.

An avid traveler who has explored more than 20 countries for cultural exchange and service, Monique remains deeply committed to community, governance, and inclusive leadership. She is Vice Chair of Walmart's Black and African American Associate Resource Group and an active member of Delta Sigma Theta Sorority, Inc. and The Links, Incorporated. Her work reflects a passion for building systems that create access, foster innovation, and enable organizations to lead with purpose and shared value.